

## Formulation guideline

Market: Cosmetics  
 Product: Lip gloss  
 Code: GL-235001  
 Special effect pigment: Geopearl C Crystal Super Deep Purple



Product name	INCI name	% WT.	Supplier
<b>A</b>			
Versagel ME 750	Hydrogenated Polyisobutene (and) Ethylene/Propylene/Styrene Copolymer (and) Butylene/Ethylene/Styrene Copolymer	66.90	Calumet Penreco
Baobab Oil	Adansonia Digitata Seed Oil	2.20	Sigma Oil Seeds
BRB Caprylyl Methicone	Caprylyl Methicone	7.80	BRB International BV
BRB 2835	Cetyl Dimethicone	3.60	BRB International BV
Hydrogenated Polydecene	Hydrogenated Polydecene	4.50	
Isopropyl Myristate	Isopropyl Myristate	5.00	
<b>B</b>			
Geopearl C Crystal Super Deep Purple	Synthetic Fluorophlogopite (and) Titanium dioxide (and) CI 77491 (and) Silica (and) Tin Oxide	10.00	Geotech International B.V.

### Procedure

1. Combine all ingredients from phase A and heat to 85°C;
2. Add phase B to phase A and mix until uniform;
3. Pour into lip gloss container.

For formulating support and colour matching requests please contact us on [marketing@geotech.nl](mailto:marketing@geotech.nl)

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