

## Formulation guideline

Market: Cosmetics  
 Product: Lip gloss  
 Code: GL-241071  
 Special effect pigment: Geopearl C Crystal Silk Terracotta Black | Geopearl C Crystal Silk Terracotta Red | Geopearl C Crystal Rufous



| Product name                             | INCI name   | % WT. | Supplier                   |
|--|---|-------|----------------------------|
| <b>A</b>                                 |   |       |                            |
| Versagel ME 750                          | Hydrogenated Polyisobutene (and) Ethylene/Propylene/Styrene Copolymer (and) Butylene/Ethylene/Styrene Copolymer | 66.90 | Calumet Penreco            |
| Baobab Oil                               | Adansonia Digitata Seed Oil   | 2.20  | Sigma Oil Seeds            |
| BRB Caprylyl Methicone                   | Caprylyl Methicone  | 7.80  | BRB International BV       |
| BRB 2835                                 | Cetyl Dimethicone   | 3.60  | BRB International BV       |
| Hydrogenated Polydecene                  | Hydrogenated Polydecene   | 4.50  |                            |
| Isopropyl Myristate                      | Isopropyl Myristate   | 5.00  |                            |
| <b>B</b>                                 |   |       |                            |
| Geopearl C Crystal Silk Terracotta Black | Synthetic Fluorophlogopite (and) CI 77499 (and) Triethoxycaprylylsilane   | 0.50  | Geotech International B.V. |
| Geopearl C Crystal Silk Terracotta Red   | Synthetic Fluorophlogopite (and) CI 77491 (and) Triethoxycaprylylsilane   | 0.75  | Geotech International B.V. |
| Geopearl C Crystal Rufous                | Synthetic Fluorophlogopite (and) CI 77491   | 8.75  | Geotech International B.V. |

### Procedure

1. Combine all ingredients from phase A and heat to 85°C;
2. Add phase B to phase A and mix until uniform;
3. Pour into lip gloss container.

For formulating support and colour matching requests please contact us on [marketing@geotech.nl](mailto:marketing@geotech.nl)

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