

Formulation guideline

Market: Cosmetics
 Product: Liquid Eyeshadow
 Code: GL-243401
 Special effect pigment: Geopearl C CT Red to Gold



Product name	INCI name	% WT.	Supplier
A			
Water	Water	58,0	
B			
Glycerine	Glycerine	5,0	
Squalene	Squalene	1,0	
Propyleen glycol	Propyleen glycol	1,0	
C			
Gelmaker EMU	Sodium acrylate / sodium acryloyldimethyl taurate copolymer, isohexadecane, polysorbate 80	1,5	Making Cosmetics Inc
Acrylate copolymer	Acrylates octylacrylamide copolymer	0,5	Making Cosmetics Inc
D			
Geopearl C CT Red to Gold	Mica (and) Silica (and) CI 77491	32,5	Geotech International B.V.

Procedure

1. Add fase A in a beaker;
2. Premix fase B;
3. Add phase B to phase A under continuous stirring until gel-like texture forms;
3. Add phase C to Phase AB while mixing and mix until uniform;
4. Add phase D and blend well;
5. Add Phase E to Phase ABCD and mix until uniform;
6. Transfer product into desired container.

For formulating support and colour matching requests please contact us on marketing@geotech.nl

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