



GEOTECH

SPECIAL EFFECT PIGMENTS



Silux[®]

EFFECT PIGMENTS



Silux® Aurora is a premium, multi-layer effect pigment for high-end cosmetic products. The pigments are eye-catching with its strong iridescent colour travel effect. The three-stage colour travel develops a unique result. Its outstanding performance requires only a small percentage in your formulation to create a dramatic iridescent colour travel effect, maximizing efficiency. Silux® Aurora transcends traditional effect pigments, offering formulators a new dimension of colours.

The Silux® Aurora collection comprises six premium effect pigments derived from three shifts. This range is available in two particle sizes: 10 - 75 micron and 40 - 250 micron.

- Silux Aurora Jungle Sunrise

Shift transitions from a fiery red to a vibrant yellow, culminating in a lush green.

- Silux Aurora Coral Reef

Shift transitions from a coral pink to a golden yellow, and then culminating in a lush green.

- Silux Aurora Tropical Ocean

Shift transitions from a deep, inky blue to a vibrant turquoise, and finally to emerald green.

Silux® Aurora offers the opportunity to combine both particle sizes. When combined in a single formulation, these two particle sizes create a distinctive visual experience. The larger particles provide a vibrant sparkle, while the smaller particles add subtle shimmer and depth.

Nail polish, liquid eyeshadow gel, lipstick, lip gloss, and many other cosmetic applications can benefit from Silux® Aurora enhanced reflectivity and colour depth. Silux® Aurora effect pigments are non-toxic, water- and solvent-resistant.

Recommended applications



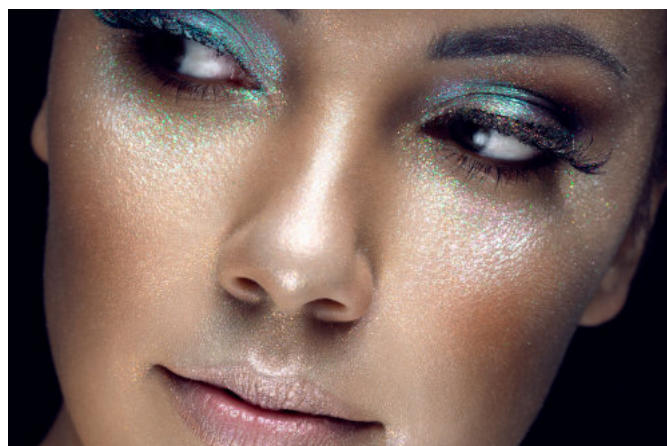
- Nails



- Eye area



- Lip area



Product benefits

- Excellent batch to batch consistency
- Low heavy metal content
- Great stability in cosmetic formulations
- Unique multidimension colour travel effect
- In compliance with cosmetic regulations

Art. Nr.	Product	Particle Size (µm)	INCI name
2005000	Silux Aurora Jungle Sunrise	10 - 75	Silica Titanium Dioxide
2005005	Silux Aurora Coral Reef	10 - 75	Silica Titanium Dioxide
2005010	Silux Aurora Tropical Ocean	10 - 75	Silica Titanium Dioxide
2005001	Silux Aurora Glittering Jungle Sunrise	40 - 250	Silica Titanium Dioxide
2005006	Silux Aurora Glittering Coral Reef	40 - 250	Silica Titanium Dioxide
2005011	Silux Aurora Glittering Tropical Ocean	40 - 250	Silica Titanium Dioxide

Order details

Available packaging

- 250 g Nett weight
- 1 kg Nett weight
- 10 kg Nett weight

Shelf life

- 5 years original packaging stored in a closed box under dry conditions

Product data

- Product data sheets and additional technical product information are available on <https://geotech.nl/>



GENERAL FORMULATION DO'S AND DON'TS

Substrate-free

Silux® Aurora special effect pigments offer distinct advantages over traditional mica-based effect pigments. Their unique formulation, free of mica, results in a smoother, more luxurious application. Silux® Aurora pigments stick easily to the skin, providing superior blendability and consistent coverage. This enhanced adhesion also minimizes fallout and dusting, making Silux® Aurora cleaner and easier to use in both formulation and application.

Water- or solvent based formulations

Silux® Aurora special effect pigment are suitable for water and solvent based formulations.

Grinding

Silux® Aurora effect pigments disperse well without grinding. They can be added to the powder system while stirring after milling of the organic / inorganic pigments and before the binder is added.

UV stability

Silux® Aurora effect pigments are highly resistant to UV light. This ensures long-lasting brilliance and preserves the unique aurora effect in cosmetic applications.

Temperature resistance

Silux® Aurora effect pigments are temperature resistant up to 1000°C.

Storage

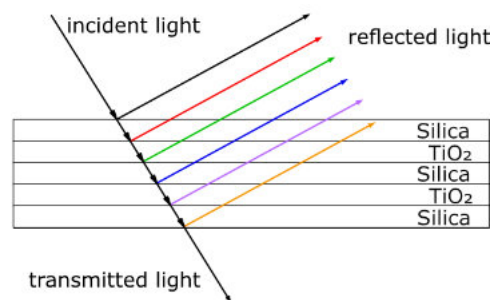
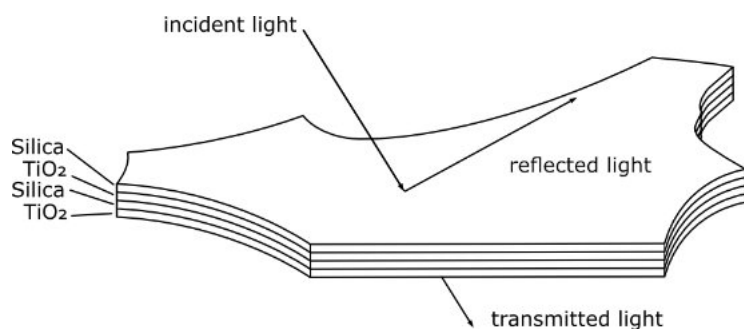
Opened bags should be stored in closed boxes under dry conditions to avoid the influence of moisture.

Concentration

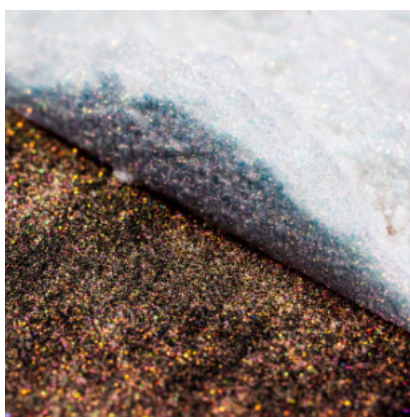
Finished product	Recommended level of use
Eye shadow gel	0,5 - 2 %
Pressed powder	1,0 - 10 %
Loose powder	Up to 100 %
Lipstick	0,5 - 2 %
Lip gloss	0,5 - 2 %
Lip lacquer	0,5 - 2 %
Nail polish	0,5 - 2 %

CHEMICAL COMPOSITION

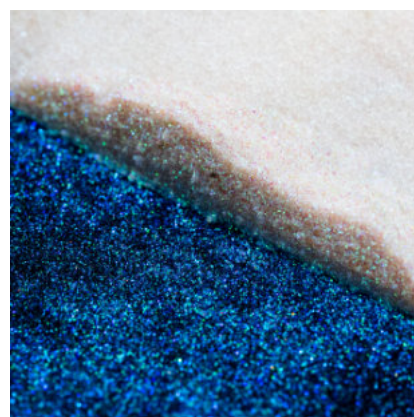
Silux® Aurora consists of titanium dioxide and silica. The precise multi-layering within the Silux® Aurora structure creates a sophisticated optical interference phenomenon. This design maximises light reflection, resulting in an intense colour display. The reflectivity of this effect pigment emphasises the influence of the underlying skin tone. This allows for a high degree of customisation and enables formulators to create a diverse range of shades. The underlying colour becomes part of the design, allowing for endless personalisation.



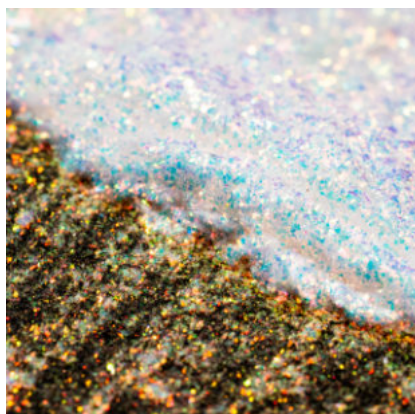
Silux Aurora Jungle Sunrise



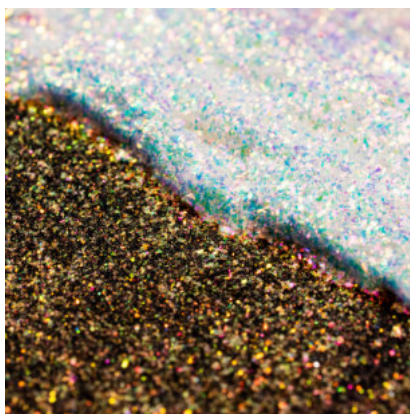
Silux Aurora Coral Reef



Silux Aurora Tropical Ocean



Silux Aurora Glittering Jungle Sunrise



Silux Aurora Glittering Coral Reef



Silux Aurora Glittering Tropical Ocean





Silux Aurora Tropical Ocean

ABOUT US

Enhancing product appearances

Geotech International B.V., founded in 1984, manufactures and distributes special effect pigments. We are a privately owned family business with offices in The Netherlands, France and Turkey. A global sales network serves over 800 customers worldwide with 16 product lines.

Nowadays the company is managed by the third generation, focusing on innovation and sustainability. GEOTECH's sustainability program has been recognized by EcoVadis for its success, consistently placing us among the top-rated companies they assess. A certified quality management system based on ISO 9001 and GMP standards ensures reliability and excellence.

With over 450 special effect pigments in our portfolio we offer a diverse range of products for the coatings & paints industry. An experienced team of specialists is available to provide you with a high level of service and technical support.

GEOTECH's special effect pigments are used globally in various industries to differentiate consumer products by creating attractive and luxurious appearances.



ecovadis



Formulations

Visit www.geotech.nl/inspiration to explore a variety of formulations developed by our cosmetic chemists using our special effect pigments. Each formulation undergoes rigorous testing to ensure exceptional performance.

If you have a specific formulation in mind, we have a large database of formulations available to our clients, let us know what you are looking for. We are ready to help you bring your vision to life.



Explore our complete portfolio for the cosmetics industry at www.geotech.nl



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