



Glow Sync

Cosmetic Colour Concept

Glow Sync

The K-Beauty Influence

The global beauty landscape is shifting away from heavy, one-size-fits-all makeup towards a hyper-personalised, skincare-infused aesthetic. In this colour concept, Glow Sync, we bridge the gap between macro trend forecasting and the science of personal colour analysis.

By combining tone-on-tone shades, such as "My Lips But Better" (MLBB), with ultra-fine pearlescent effects, cosmetics can now be tailored to sync with an individual unique skin undertones, creating a radiant, healthy look.

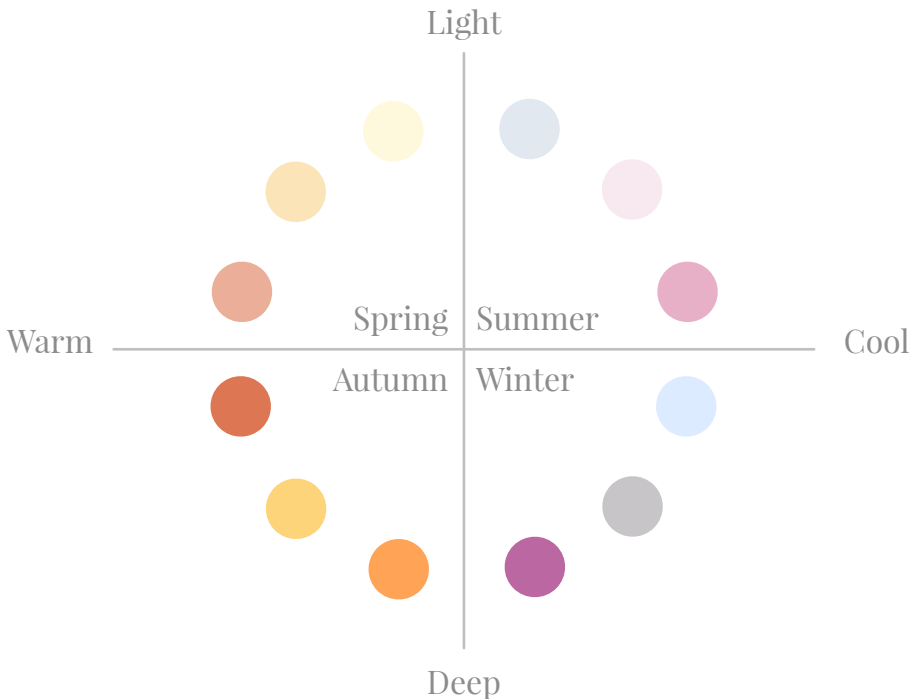


Personal Colour

Rooted deeply in South Korean beauty culture, Personal Colour analysis categorises skin tones into different seasonal harmonies to determine which shades truly harmonise with an individual natural complexion.

Similar to the MLBB trend, consumers are driven toward 'tone-on-tone' shades and effects. Creating make-up looks to blend in naturally into the colour family rather than to stand out.

In the Glow Sync colour concept we present a complete colour strategy which embraces four distinct profiles:

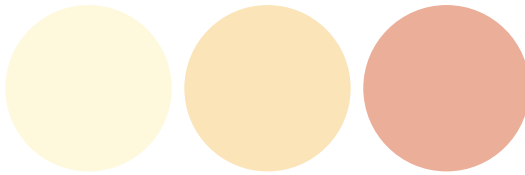


Spring Sync



Spring Sync is made for bright skin tones that radiate when paired with clear, sun-kissed shades.

This palette is inspired by the clarity of morning sunlight, fresh blooming flowers and delicate fruit tones.

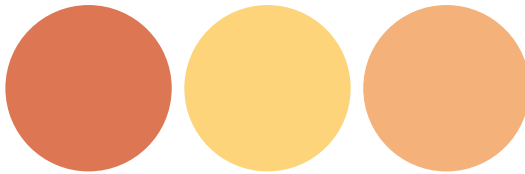




Autumn Sync

Rich and deep skin tones with prominent golden or olive undertones will be enhanced by the palette of Autumn Sync.

These colours reflect the rich tapestry of the harvest season and embraces deep, comforting and grounded tones.

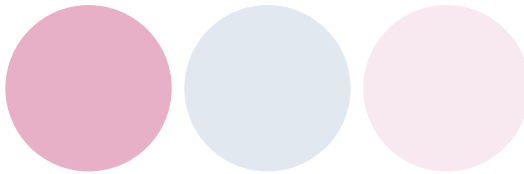


Summer Sync



The Summer Sync palette is made for skin tones that look their absolute best in soft, delicate, and grey-leaning pastels.

It draws inspiration from the ethereal glow of misty mornings. This palette focuses on muted, understated elegance.

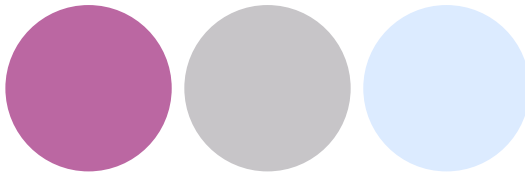




Winter Sync

For striking, high-contrast skin tones with distinct blue or cool pink undertones.

The face looks vivid against dark hair or eyes. Winter Sync is inspired by the sharp clarity of crisp winter nights and ice.



GEOTECH Products

Glow Sync brings together personalised colour and skin-like radiance, reflecting the shift towards adaptive, undertone-driven beauty with a naturally luminous finish.

To realise this concept, we have selected a curated set of effect pigments from the GEOTECH portfolio. These materials enable precise tone-on-tone harmonisation, refined pearlescent luminosity and glittering effects.

Together, they allow formulators to create modern complexion products that synchronise colour and light for a fresh, personalised glow.

Hydrophobic synthetic mica based pigments:

Geoparl C Crystal Silk Terracotta Red

Geoparl C Crystal Silk Terracotta White

Small particle size interference pigments:

Geoparl C Crystal Silk Red

Geoparl C Crystal Silk Violet

Ultra-white pearlescent effect pigment:

Geoparl C Crystal Glittering Icy White

Three-stage iridescent colour travel effect:

Silux Aurora Glittering Jungle Sunrise

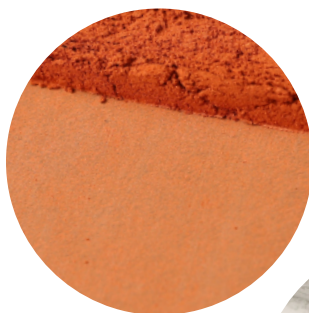
Geoparl C Crystal Silk Terracotta

The Terracotta portfolio from Geoparl C Crystal is an advanced pigment system designed to enable the creation of a wide range of inclusive skin tones. Based on synthetic mica platelets (5 – 25 micron) coated with metal oxides and treated with triethoxycaprylylsilane, these pigments offer excellent dispersion, stability and a smooth finish in oil- and wax-based formulations.

Available in five primary bases (white, red, yellow, brown and black) the system allows formulators to easily blend and create customised, natural-looking complexion shades for cosmetics applications across face, eyes, lips, and nails.

INCI: **Synthetic Fluorphlogopite (and) Metal Oxides (and) Triethoxycaprylylsilane**

Particle Size: **5 - 25 micron**



**Geoparl C Crystal
Silk Terracotta Red**



**Geoparl C Crystal
Silk Terracotta White**

Geoparl C Crystal Silk Interference

The Geoparl C Crystal Silk Interference range is a series of interference pigments based on synthetic mica coated with titanium dioxide, with a particle size of 5 – 25 micron.

In bulk, the pigments appear white; however, on application they reveal subtle colour effects through light reflection and movement, creating elegant, shifting tones.

Designed for smooth application, they are ideal for adding luminous effects to modern cosmetic formulations.

INCI: **Synthetic Fluorphlogopite (and) Titanium Dioxide**

Particle Size: **5 - 25 micron**



**Geoparl C Crystal
Silk Violet**



**Geoparl C Crystal
Silk Red**

Geoparl C Crystal Glittering Icy White

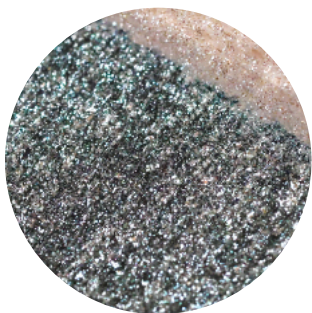
The Geoparl C Crystal Glittering Icy White ultra-white pearlescent pigment is based on synthetic mica platelets coated with silica, titanium dioxide and tin oxide, with a particle size of 100 – 260 micron.

It delivers a pure white pearlescent effect with an icy glow, created through the interaction of light reflection, refraction and transmission across multiple layers.

Designed for cosmetic applications, it provides excellent versatility for enhancing face, lip, nail and rinse-off formulations with brightness and microplastic-free glittering effect.

INCI: **Synthetic Fluorophlogopite (and) Silica (and) Titanium Dioxide (and) Tin Oxide**

Particle Size: **100 - 260 micron**



**Geoparl C Crystal
Glittering Icy White**



Silux Aurora Glittering Jungle Sunrise

The Silux Aurora Glittering Jungle Sunrise is a premium multi-layer effect pigment based on silica coated with titanium dioxide, with a particle size of 40 – 250 micron.

It delivers a striking three-stage iridescent colour travel, creating a vivid, multidimensional aurora-like effect that shifts beautifully with light and movement.

Designed for cosmetics applications, it is ideal for enhancing face, eye, lip and nail formulations with luminous, high-impact visual effects and excellent application performance.

INCI: **Silica (and) Titanium Dioxide**

Particle Size: **40 - 250 micron**



**Silux Aurora Glittering
Jungle Sunrise**

GEOTECH Proposal

Glow Sync is brought to life through a curated system of three products, each developed in four seasonal tone families (Spring, Summer, Autumn and Winter) to reflect and adapt to different skin tones and undertones.

The range includes **Glow Sync Blushes**, **Luminous Glow Sticks** and **Glittering Sync Point Liners**.



Glow Sync Liquid Blushes

The glowy, high natural origin formula contains special effect pigments that match the seasonal colours. The formulations are sheer with muted shades to effortlessly adapt to skintones.

Spring Sync

Almond Peach

21913-GS-06-01

A milky peach-beige shade with sun-warmed effect pigments.



Pigment	Effect
5.5% Geopearl C Crystal Silk Terracotta White	Easily dispersible, hydrophobic treated pigments. Offer water-resistancy and a glow finish.
1% Geopearl C Crystal Silk Terracotta Red	
5.5% Geopearl C Crystal Silk Sun Gold	The small particle size offers a glow effect and brightness while supporting the shade.
3% Geosoft L08	Offers blendability and soft-focus while maintaining a glow finish.

Autumn Sync

Radiant Earth

21913-GS-08-01

The Coloro Colour of the Year 2028 offering earthiness and warmth.



Pigment	Effect
3% Geopearl C Crystal Silk Terracotta White	Easily dispersible, hydrophobic treated pigments. Offer water-resistancy and a glow finish.
5% Geopearl C Crystal Silk Terracotta Red	
4% Geopearl C Crystal Soft Russet	Colours the base of the product and provides the brick shade.
3% Geosoft L08	Offers blendability and soft-focus while maintaining a glow finish.

Cotton Berry

21913-GS-07-02

A layerable, grey pastel shade with a sheer, violet glow.

Pigment	Effect
9% Geoparl C Crystal Silk Terracotta White	Easily dispersible, hydrophobic treated pigments. Offer water-resistancy and a glow finish.
1.7% Geoparl C Crystal Silk Violet	The small particle size offers a glow effect and brightness while supporting the shade.
1.3% Geoparl C Crystal Soft Russet	Colours the base of the product and provides the mauve shade.
3% Geosoft L08	Offers blendability and soft-focus while maintaining a glow finish.



Summer Sync

Midnight Plum

21913-GS-09-02

A midnight shade with jewel effect and a diffusable, translucent finish.

Pigment	Effect
3% Geoparl C Crystal Silk Terracotta White	Easily dispersible, hydrophobic treated pigment. Offers a glow finish.
6.4% Geoparl C Sapphire	Colours the base of the product creating a high-contrast, translucent jewel tone.
2.6% Geoparl C Crystal Soft Russet	Colours the base of the product.
3% Geosoft L08	Offers blendability and soft-focus while maintaining a glow finish.



Winter Sync

Luminous Glow Sticks

Transparent, hydrating balm sticks infused with silk pearl effect. The special effect pigments used for the glow effect have a maximum size of 25 micron to create the glossy finish.

Spring Sync

Sunlight Aura

21913-GS-10-07

A warm champagne colour with brightening "peach beam" effect.



Pigment	Effect
9.7% Geopearl C Crystal Silk Red	The translucent interference pearl gives a brightening, pastel glow.
0.3% Geopearl C Crystal Silk Sun Gold	Supports the shade with a hint of yellow iron oxide.
2.5% Geosoft L08	Offers smooth application and stability to the stick.

Autumn Sync

Saffron Glaze

21913-GS-12-03

A bright amber shade which harmonises with golden and olive skin tones.



Pigment	Effect
9.7% Geopearl C Crystal Silk Gold	The translucent interference pearl gives a rich gold interference.
0.3% Geopearl C Crystal Pumpkin Orange	The rich, vivid iron oxide colours the product without any greyness.
2.5% Geosoft L08	Offers smooth application and stability to the stick.

Trend Alert!
Neuro-Glow: Moving past the ultra-shiny "glass skin" of the 2010s, the current era is defined by "Neuro-Glow". This is the idea that make-up should mirror a rested, deeply hydrated, and emotionally balanced state of mind. It prioritises a healthy, "second-skin" aesthetic that looks effortless and restorative.

Glass Peony

21913-GS-11-03

The icy violet shift in a brilliant silver base.

Pigment	Effect
0.8% Geopearl C Crystal Soft Silver	Gives a brilliant, silver lustre to the stick without any sparkle.
9% Geopearl C Crystal Silk Violet	Glossy interference in a cool, violet tone.
0.2% Geopearl C Crystal Soft Russet	Colours the base of the product giving it a hint of pink.
2.5% Geosoft L08	Offers smooth application and stability to the stick.



Summer Sync

Icy Prism

21913-GS-13-03

A stark, icy shade which offers an otherworldly "cyber glow".

Pigment	Effect
10% Geopearl C Crystal Silk Blue	The small particle size offers the icy blue interference shift.
2.5% Geosoft L08	Offers smooth application and stability to the stick.



Winter Sync

Glittering Sync Point Liners

Looks like glitter, but it is not glitter! These glittering liquid liners contain large pearlescent effect pigments and are completely microplastic-free.

Spring Sync

Spring Citrine

21913-GS-14-01

A high-shine, light gold glittering effect with energising, botanical interference.



Pigment	Effect
3.5% Geoparl C Crystal Glittering Icy White	Ultra-white glitter-like effect based on synthetic fluorophlogopite.
3.5% Geoparl C Crystal Glittering Sun Gold	Golden glittering effect with a bright, warm colour from yellow iron oxide.
3% Silux Aurora Glittering Jungle Sunrise	Unique orange-gold-green colour, offers a fresh dimension and true glitter-like effect without grittines.

Autumn Sync

Amber Hour

21913-GS-16-01

A high drama shade in a rich, warm gold colour.



Pigment	Effect
7% Geoparl C Crystal Glittering Amber	Dramatic, warm-gold metallic effect pigment coloured by yellow iron oxide.
3% Silux Aurora Glittering Jungle Sunrise	Unique orange-gold-green colour, offers a fresh dimension and true glitter-like effect without grittines.

Trend Alert!

K-pop filter: While the base make-up trend remains ultra-clean, muted, and natural, a high-impact, strategic "point" detail is added to elevate the look. Inspired directly by celebrity K-pop make-up artists, this technique uses dazzling pops of shimmer or glitter on precise areas of the eyelids or inner corners of the eyes, to create a captivating contrast.

Crushed Diamond

21913-GS-15-01

A brilliant white glitter effect with chunky, wet-look flashes.

Pigment	Effect
7% Geopearl C Crystal Glittering Icy White	Ultra-white glitter-like effect based on synthetic fluorphlogopite.
3% Silux Aurora Glittering Tropical Ocean	Unique colour glittering effect which gives the liner high-sparkling dimension like diamonds.



Summer Sync

Cyber Mercury

21913-GS-17-01

Dramatic glittering particles with jewel-like magenta shimmer

Pigment	Effect
7% Geopearl C Crystal Glittering Titanium	Glittering silver effect which mimics crushed metallic foil.
3% Silux Aurora Glittering Coral Reef	Offers a glitter-like iridescent shift in a vivid, cosmic colour without grittiness.



Winter Sync

